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Tanger Center Announces New Broadway Season



“Be Our Guest” Season to Feature
Disney’s *Beauty and the Beast*, *The Outsiders*, *Hell’s Kitchen* & more!

GREENSBORO, N.C. – In partnership with Nederlander and Professional Facilities Management (PFM), the Steven Tanger Center for the Performing Arts proudly announces the First Bank Broadway, 2025-26 Season. With a nod to Disney’s *Beauty and the Beast*, Tanger Center welcomes the Triad to “Be Our Guest” for the new season that includes eight direct-from-New York productions, including the 2024 Tony Award winning Best Musical *The Outsiders*!

The First Bank Broadway, 2025-26 Season at Tanger Center includes:

- Disney’s BEAUTY AND THE BEAST: Sept. 23-28, 2025
- THE WIZ: Oct. 28 – Nov. 2, 2025
- THE OUTSIDERS: Dec. 9-14, 2025
- SHUCKED: Jan. 27 – Feb. 1, 2026
- HELL’S KITCHEN: Feb. 24 – Mar. 1, 2026
- THE SOUND OF MUSIC: Mar. 10-15, 2026
- KIMBERLY AKIMBO: Apr. 21-26, 2026
- THE NOTEBOOK: THE MUSICAL: June 2-7, 2026
- In addition to the eight Broadway season shows, three special Broadway ‘add-ons’* have been announced as well:
 - BEETLEJUICE: Sept. 2-7, 2025
 - LES MISÉRABLES: Jan. 7-11, 2026
 - SIX: May 5-10, 2026



**Broadway add-ons are currently only available to Broadway Season Seat Members for the 2025-26 season.*

“After seeing the recent record-breaking season, we’re delighted to now bring eight shows to the Triad,” said Nick Scandalios, Chief Operating Officer of the Nederlander Organization. “It’s hard to believe we’re announcing our fifth season of bringing great live theatre to downtown Greensboro. We hope Triad patrons are as enchanted by this season as we have been by their support these last few years!”

Lynn Singleton, President of PFM, noted, “This fifth season lineup brings timeless stories and brilliant productions. The Triad community is truly in for a season of nostalgia and charm.”

“We are thrilled to bring our fifth Broadway season to Tanger Center and continue to build on four years of tremendous success,” said Scott Johnson, General Manager of Greensboro Complex and Tanger Center. “We are proud to have established Greensboro as one of the top touring Broadway markets in the country and look forward to reaching new heights with the eight spectacular productions that make up the First Bank Broadway, 2025-26 Season!”

“It is an honor for First Bank to be a part of such a dynamic series of Broadway shows this coming season,” said Adam Currie, President of First Bank. “When we decided to partner with the Tanger Center with the bold idea to help present Broadway to Greensboro, I don’t think any of us could have imagined what it would become. We are very proud to bring Broadway to Greensboro and the entire Triad region for our fourth straight season of art and unforgettable experiences.”

The following information outlines the purchasing process for the First Bank Broadway, 2025-26 Season at Tanger Center:

- Current Broadway Season Seat Members have first access to seats by renewing their current subscriptions by April 16 at FirstBankBroadway.com and clicking on “Renew Here.”
- **The public on-sale for Broadway season memberships will be Wednesday, May 21 at 10 a.m. at FirstBankBroadway.com**
- Patrons can register to become a [Tanger Center Insider](#) for updated news and information or sign-up for early access to Season Seats [here](#).

Please note that the on-sale dates for individual tickets to each show is to be announced. Season Seat Members will have first chance to guarantee their seats to all eight Broadway season shows, as well as “Beetlejuice,” “Les Misérables” and “SIX.”

For show production photos and available B-Roll, [click here](#).

Disney’s BEAUTY AND THE BEAST

Sept. 23-28, 2025



Be Our Guest at Disney's 30th Anniversary production of BEAUTY AND THE BEAST, the breathtaking musical filled with the romance and grandeur audiences know and love.

This enchanting and timeless tale has been brought to life like never before, with spectacular new sets and dazzling costumes. The show boasts the Oscar®-winning and Tony Award®-nominated score, including the classic songs "Be Our Guest" and "Beauty and the Beast."

Reuniting to create this new production are members of the original Tony Award®-winning artistic team, including composer Alan Menken, lyricist Tim Rice, book writer Linda Woolverton, with direction and choreography by Matt West, scenic design by Stanley A. Meyer, costume design by Ann Hould-Ward and lighting design by Natasha Katz.

BEAUTY AND THE BEAST is the beloved musical that will fill your heart with joy and Disney magic.

THE WIZ

Oct. 28 – Nov. 2, 2025

The Tony® Award-winning Best Musical that took the world by storm is back.

THE WIZ returns "home" to stages across America in an all-new tour, direct from Broadway.

The *Baltimore Sun* raves "Powerhouse performances. Stunning choreography. Visionary sets" and the *Chicago Tribune* proclaims *THE WIZ* is "An eye-popping and high-intensity revival!"

This groundbreaking twist on *The Wizard of Oz* changed the face of Broadway — from its iconic score packed with soul, gospel, rock, and 70s funk to its stirring tale of Dorothy's journey to find her place in a contemporary world.

With direction by Schele Williams (*The Notebook*, revival of Disney's *Aida*), choreography by JaQuel Knight (Beyoncé's "Single Ladies," *Black Is King*) and additional material by Tony-nominated and Emmy-nominated writer and TV host Amber Ruffin (*The Amber Ruffin Show*, *Late Night with Seth Meyers*), this dynamite infusion of ballet, jazz, and modern pop brings a whole new groove to easing on down the road. Everybody rejoice!

THE OUTSIDERS

Dec. 9-14, 2025

The winner of the 2024 Tony Award® for Best Musical is *THE OUTSIDERS*.

Adapted from S.E. HINTON's seminal novel and FRANCIS FORD COPPOLA's iconic film, this thrilling new musical features a book by ADAM RAPP with JUSTIN LEVINE, music and lyrics by JAMESTOWN REVIVAL (Jonathan Clay & Zach Chance) and JUSTIN LEVINE, music supervision, orchestration, and arrangements by JUSTIN LEVINE,



choreography by RICK KUPERMAN & JEFF KUPERMAN, and direction by Tony Award® winner DANYA TAYMOR. *Entertainment Weekly* says, "It has the power to inspire an entire generation."

In Tulsa, Oklahoma, 1967, Ponyboy Curtis, his best friend Johnny Cade and their Greaser family of 'outsiders' battle with their affluent rivals, the Socs. *THE OUTSIDERS* navigates the complexities of self-discovery as the Greasers dream about who they want to become in a world that may never accept them. With a dynamic original score, *THE OUTSIDERS* is a story of friendship, family, belonging...and the realization that there is still "lots of good in the world."

SHUCKED

Jan. 27 – Feb. 1, 2026

SHUCKED is the Tony Award®–winning musical comedy *The Wall Street Journal* calls "flat out hilarious!" And nobody knows funny like economists. Featuring a book by Tony Award winner Robert Horn (*Tootsie*), a score by the Grammy® Award–winning songwriting team of Brandy Clark and Shane McAnally (Kacey Musgraves' "Follow Your Arrow"), and directed by Tony Award winner Jack O'Brien (*Hairspray*), this corn-fed, corn-bred American musical is sure to satisfy your appetite for great musical theater.

HELL'S KITCHEN

Feb. 24 – Mar. 1, 2026

Ali is a 17-year-old girl full of fire – searching for freedom, passion and her place in the world.

How she finds them is a New York City coming-of-age story you've never felt before – *HELL'S KITCHEN*, a new musical from 17-time Grammy® Award winner Alicia Keys, whose new songs and greatest hits about growing up in NY inspire a story made for Broadway.

Rebellious and stifled by an overprotective single mother, Ali is lost until she meets her mentor: a neighbor who opens her heart and mind to the power of the piano. Set to the rhythm of the 90s, *HELL'S KITCHEN* is a love story between a mother and daughter. It's about finding yourself, your purpose, and the community that lifts you. Come remember where dreams begin.

Hailed as a *New York Times* Critic's Pick that is, "thrilling from beginning to end – a rare must-see!" *HELL'S KITCHEN* is directed by four-time Tony Award nominee Michael Greif, with choreography by four-time Tony Award nominee Camille A. Brown, a book by Pulitzer Prize finalist Kristoffer Diaz, and the music of Alicia Keys.

THE SOUND OF MUSIC

Mar. 10-15, 2026

For 65 years, *THE SOUND OF MUSIC* has been one of our "favorite things." With its timeless story and irresistibly charming score, this Rodgers & Hammerstein classic isn't just meant to be enjoyed - it's meant to be shared.



Now, a critically acclaimed North American tour brings the cherished musical to stages across the country to teach a new generation to sing.

Directed by three time Tony Award® winner Jack O'Brien (*Hairspray*), this vibrant and romantic tale of Maria and the von Trapp family will captivate audiences with its universal themes of love, resilience and the power of music.

Featuring beloved songs like "Do-Re-Mi," "Sixteen Going on Seventeen" and "Edelweiss," *THE SOUND OF MUSIC* is the iconic tale of a spirited nun who chooses not to live behind closed doors - and, by following her heart, learns to climb every mountain.

THE SOUND OF MUSIC features music by Richard Rodgers, lyrics by Oscar Hammerstein II, and book by Howard Lindsay and Russel Crouse, suggested by The Trapp Family Singers by Maria Augusta Trapp. 2025 marks the 60th anniversary of the Oscar®-winning film, which continues to be one of the most successful movie musicals of all time.

KIMBERLY AKIMBO

Apr. 21-26, 2026

A new musical about growing up and growing old (in no particular order), *KIMBERLY AKIMBO* is the winner of 5 Tony Awards including BEST MUSICAL. It features Tony Award-winning book and lyrics by David Lindsay-Abaire (*Shrek*), a Tony Award-winning score by Jeanine Tesori (*Fun Home*), choreography by Danny Mefford (*Dear Evan Hansen*) and direction by Tony-nominated director Jessica Stone (*Water for Elephants*).

Kimberly is about to turn 16 and recently moved with her family to a new town in suburban New Jersey. In this "howlingly funny heartbreaker of a show" (*The New Yorker*), Kim is forced to navigate family dysfunction, a rare genetic condition, her first crush...and possible felony charges. Ever the optimist, she is determined to find happiness against all odds and embark on a great adventure.

THE NOTEBOOK: THE MUSICAL

June 2-7, 2026

Based on the best-selling novel that inspired the iconic film, *THE NOTEBOOK* tells the story of Allie and Noah, both from different worlds, who share a lifetime of love despite the forces that threaten to pull them apart. "Full of butterfly-inducing highs and beautiful songs" (*Entertainment Weekly*), *THE NOTEBOOK* is a deeply moving portrait of the enduring power of love.

Chris Jones of *The Chicago Tribune* says *THE NOTEBOOK* is "absolutely gorgeous, not to be missed," and *The New York Daily News* calls it "a love story for the ages."



THE NOTEBOOK is directed by Michael Greif (*Dear Evan Hansen*, *Next to Normal*, *RENT*) and Schele Williams (*The Wiz*, *Aida*), and features music and lyrics by multi-platinum singer-songwriter Ingrid Michaelson, book by Bekah Brunstetter (NBC's "This Is Us"), and choreography by Katie Spelman.

SPECIAL BROADWAY ADD-ONS

BEETLEJUICE

Sept. 2-7, 2025

He earned his stripes on Broadway... now the ghost-with-the-most is coming back to the Triad by popular demand!

It's showtime! Based on Tim Burton's dearly beloved film, this hilarious musical tells the story of Lydia Deetz, a strange and unusual teenager whose whole life changes when she meets a recently deceased couple and a demon with a thing for stripes. With an irreverent book, an astonishing set, and a score that's out of this Netherworld, BEETLEJUICE is "SCREAMINGLY GOOD FUN!" (*Variety*). And under its uproarious surface (six feet under, to be exact), it's a remarkably touching show about family, love, and making the most of every Day-O!

LES MISÉRABLES

Jan. 7-11, 2026

STILL THE WORLD'S MOST POPULAR MUSICAL.

Cameron Mackintosh's acclaimed production of Alain Boublil and Claude-Michel Schönberg's Tony Award-winning musical phenomenon, *Les Misérables*, makes a triumphant return to Greensboro.

This brilliant staging has taken the world by storm and has been hailed as "Les Mis for the 21st Century" (*Huffington Post*), "a reborn dream of a production" (*Daily Telegraph*) and "one of the greatest musicals ever created" (*Chicago Tribune*).

Set against the backdrop of 19th century France, *Les Misérables* tells an enthralling story of broken dreams and unrequited love, passion, sacrifice and redemption – a timeless testament to the survival of the human spirit. This epic and uplifting story has become one of the most celebrated musicals in theatrical history.

The magnificent score of *Les Misérables* includes the songs "I Dreamed a Dream," "On My Own," "Bring Him Home," "One Day More," "Master of the House" and many more. Seen by over 130 million people worldwide in 53 countries, 438 cities and 22 languages, *Les Misérables* is undisputedly one of the world's most popular musicals.



SIX

May 5-10, 2026

From Tudor Queens to Pop Icons, the *SIX* wives of Henry VIII take the microphone to remix five hundred years of historical heartbreak into a Euphoric Celebration of 21st century girl power! This new original musical is the global sensation that everyone is losing their head over!

SIX won 23 awards in the 2021/2022 Broadway season, including the Tony Award® for Best Original Score (Music and Lyrics) and the Outer Critics Circle Award for Best Musical.

The New York Times says *SIX* "TOTALLY RULES!" (Critic's Pick) and *The Washington Post* hails *SIX* as "Exactly the kind of energizing, inspirational illumination this town aches for!"

The *SIX: LIVE ON OPENING NIGHT* Broadway album debuted at Number 1 on the Billboard cast album charts and surpassed 6 Million streams in its first month.

About Tanger Center

A \$94 million, state-of-the-art facility that has transformed downtown Greensboro, North Carolina, the Steven Tanger Center for the Performing Arts venue is home to touring Broadway productions, concerts, Guilford College's Bryan Series, Greensboro Symphony Orchestra performances, comedy shows and all types of family entertainment. Since its grand opening in 2021, the Tanger Center has hosted over 1.3 million guests. Presented with partners Nederlander and Professional Facilities Management (PFM), the First Bank Broadway Series is one of the nation's top-selling one-week Broadway series with over 17,500 Season Seat Members. The 3,000-seat venue is managed by the staff of the Greensboro Complex. Visit [TangerCenter.com](https://www.tangercenter.com) for more information.

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